

bespoke

APPLICATION BUILDING

CUSTOM
APPLICATIONS

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what is it?

BESPOKE APPLICATIONS?

Bespoke Application can be defined as custom software and/or applications built to meet more specific requirements vs off the shelf pre built applications/software.

Building bespoke software comes with a number of advantages. For one, a custom software solution that is designed specifically for one company is almost always going to be more effective than a more general, mass-market software solution.

In addition to this, though, companies that offer software to be used by their customers have a lot to gain in the form of setting themselves apart from the competition by using bespoke software.

For example, if a company offers a mass-market software to their customers, there's a very real concern that other companies could purchase the same software and offer it to their customers as well.

Companies making use of bespoke software, though, own all the rights to the software and don't have to worry about their competition copying their approach.

For a long time, the only real drawback of bespoke software has been its expense.

For companies that do not have software developers on staff, hiring an outside software developer to design a custom software solution can be quite expensive.

Now, though, thanks to no-code application builders, more and more companies are able to build bespoke software in-house for little expense at all.



**Custom
software
designed
by you.**



**Citizen app
makers
rejoice.**

 **Orvey**

 **bespoke**